

A framework designed by the Nigerian government to create a favourable environment for MSMEs to thrive and What is the MSME Policy?contribute effectively to national economic growth and development



• Supporting the emergence of new MSMEs in Nigeria, especially among women and the youth

What are the • Supporting the profitable expansion of existing MSMEs along

MSME policy's value chains key targets? •

Creating a culture and ethics of entrepreneurship Empowering Nigerian MSMEs to become part of global value chains



NATIONAL MSME POLICY WHAT EVERY NIGERIAN SHOULD **KNOW**

 Small and Medium Enterprises Development Agency of Nigeria (SMEDAN) is the government agency that has overall responsibility for coordinating the implementation of this National MSME Policy.

SMEDAN regulates and monitors government-certified Business Development Service Providers (BDSP) who are responsible for MSME training, mentoring, or accessing grants/loans.

SMEDAN links MSMEs to vital resources, especially finance and

workspace.

SMEDAN• SMEDAN sensitizes MSMEs with relevant information for attitudinal changes and effective business decisions.



SMEDAN and

what do they

What is

do?

 Eligibility and Documentation: register your business with CAC to enjoy the perks such as credit scheme.

 Seek Certified BDSPs: Only use government certified Business Development Service Providers for training, mentoring, or accessing grants/loans.

Your role as an MSME owner

- Explore Finance Options: via the syndicated de-risked loans and credit guarantee schemes; also look out for grants through the #198B scheme including training linked grants and infrastructure support.
- Export-readiness: SMEs engaged in trade should tap into SMEDAN's export promotion strategies to benefit from tax relief and public private collaboration aimed at improving competitiveness.



Visit the official SMEDAN website for more information